- of AOL and Time Warner would go a long way towards ending
- this chicken and egg problem. Built on open platforms, AOL
- 3 TV can help to jump start an entirely new industry, with
- 4 many competitors. There are many other areas where we hope
- 5 to spur innovation, such as finance, healthcare,
- 6 telecommunications and online music.
- 7 With music, for example, we believe that AOL's
- 8 experience in making interactive services easy and secure,
- 9 combined with Time Warner's skill at providing music attuned
- 10 to consumer tastes, will speed the advent of digital
- downloading that both protects artists and service providers
- 12 for the benefit of consumers. So let me be clear. A
- 13 combined AOL Time Warner will be able to stimulate even more
- 14 innovation and competition, and consumers will be the
- 15 winners.
- The second point. Our merger will further benefit
- 17 consumers by increasing their choices. In today's
- 18 competitive environment, consumers know they have choices --
- over 7,000 ISPs, millions of Web pages, and new ways of
- 20 connecting to the Internet -- and consumers exercise that
- 21 power every day. That's what our AOL anywhere strategy is
- 22 all about. Making AOL available whenever and however
- 23 consumers want it.
- 24 Beyond the Time Warner cable systems, AOL has
- already formed alliances with DSL, wireless, and satellite

- 1 providers from Bell Atlantic and SBC to Sprint and Hughes.
- 2 A combined AOL Time Warner could carry on these agreements
- 3 and seek new opportunities to distribute our content and
- 4 communications services on multiple platforms nationwide.
- 5 And you can be assured that if and when other platforms are
- 6 developed, AOL will want to be on those as well.
- 7 At AOL, we are also deeply committed to delivering
- 8 access to a broad array of the best content available,
- 9 regardless of who produces it. This will be true in a post-
- 10 merger world, just as it is true today. It has been
- 11 suggested that a combined AOL Time Warner might somehow
- 12 favor our content over that of our competitors through
- caching or some other technical means. So again, let me be
- 14 very clear.
- AOL has never done anything like that and we never
- under, because it would diminish our members' online
- 17 experience. For those same reasons, a combined AOL Time
- Warner would build on our companies' demonstrated commitment
- 19 to open access. Real progress has been made on this issue
- in the past couple years. I have always been a believer in
- open access, and I'm proud of the role AOL has played in
- 22 getting us, and increasingly the marketplace at large, to
- 23 where we are today.
- It is gratifying to see that most of the country's
- largest cable companies, including Time Warner and AT&T, are

- 1 moving forward with open access policies and implementation
- 2 plans. On the day we announced our merger, we committed to
- 3 open Time Warner's cable network for competition with
- 4 multiple ISPs. A month later, we took the next step,
- 5 jointly releasing a memorandum of understanding that is the
- framework for delivering AOL and other ISPs over Time Warner
- 7 cable.
- 8 As Gerry will talk about in a minute, we are
- 9 increasingly optimistic about how soon we will have a
- 10 multiple ISP environment on the Time Warner cable systems.
- 11 We understand that the Commission will be taking an
- industrywide look at the open access issue, and we want to
- assure you that we will be continuing our own efforts to
- 14 ensure that there really is real choice among ISPs as
- 15 quickly as possible.
- So again, let me be clear. The cable systems in a
- 17 combined AOL Time Warner will not discriminate against other
- 18 ISP's on the basis of affiliation with us. We are serious
- about our commitment to open access, because we know it is
- good for our business and good for consumers. The same pro
- 21 consumer attitude has guided our business practice on other
- 22 products, like instant messaging. This is probably the area
- where the most misinformation has been circulating, so I'd
- like to take a moment to set the record straight.
- Let me start at the beginning. We developed

- 1 instant messaging technology and introduced it as a feature
- over a decade ago. As our members realized the value of
- 3 realtime online communication, they began asking to reach
- 4 beyond the community of AOL members, so three years ago we
- 5 made instant messaging freely available to all Internet
- 6 users. Today, we can clearly see the innovation that our
- 7 decision helped to spur. There are now more than 40
- 8 companies, including Microsoft, Yahoo and AT&T that are
- 9 providing their customers with similar features.
- 10 CHAIRMAN KENNARD: Mr. Case, could you please wrap
- 11 it up.
- MR. CASE: I don't have to tell anyone in this
- 13 room that the challenge we all face now is to create server-
- to-server interoperability that allows users of all these
- different services to talk to each other seamlessly. To
- 16 that end, AOL has taken several steps forward. Indeed,
- 17 we've recently submitted to the IETF the only architectural
- 18 plan for true interoperability, and we are committed to
- 19 moving forward with interoperability.
- It's a problem the industry has faced together
- 21 before when standards for e-mail interoperability were
- devised, and we weren't even dealing then with the challenge
- of realtime communications, but we learned from that process
- 24 that interoperability alone isn't enough. We must also take
- 25 steps to protect people's privacy and security. This is

- 1 especially true for AOL, where so many of our users are
- families and young people and, therefore, where the risk of
- 3 privacy breaches and inappropriate spam are the greatest.
- 4 Let me again be very clear. We are fully
- 5 committed to working within our industry to create true
- 6 server-to-server interoperability, but we are equally
- 7 committed to protecting consumer privacy and security. We
- 8 have an opportunity to get it right this time, and we intend
- 9 to make the most of that opportunity.
- 10 Finally -- and I'll wrap up --
- 11 CHAIRMAN KENNARD: I hope so.
- MR. CASE: Because this is an important one. I
- think it's particularly important to you, Chairman. We
- 14 believe our merger gives us the opportunity and the
- responsibility to help extend the benefits of the Internet
- 16 to every community around the world. We all know that the
- 17 future is about more than bytes or bandwidth. It is about
- 18 how we use new technology to improve people's lives.
- In fact, nothing has been more crucial to this
- 20 effort in terms of integrating our companies than our shared
- 21 commitment to be a catalyst for meaningful change, not only
- 22 in our companies and our industries but also in our
- communities locally and globally. And there's no more
- 24 urgent task before us than bridging the digital divide. One
- of the things Gerry and I are most looking forward to do is

- joining our resources and sharing our ideas to expand
- 2 digital opportunity to all communities.
- We take this challenge seriously, not only as a
- 4 company but also as individuals with a shared personal
- 5 conviction that we must use our leadership to build a better
- 6 world. These are commitments that will drive and the
- 7 principle that will guide a combined AOL Time Warner. Our
- 8 goal is to be able to look back on this time and say we
- 9 helped create a medium that had a positive impact on
- 10 people's lives, and that, we think, will most assuredly
- 11 serve the public interest we are all committed to upholding.
- 12 Thank you.
- 13 CHAIRMAN KENNARD: Thank you, Mr. Case. Mr.
- 14 Levin?
- MR. LEVIN: Chairman Kennard, Commissioners, last
- January when Steve and I announced this merger, it was with
- 17 the vision of creating the first Internet-powered media and
- 18 communications company. In the short time since then, the
- velocity of technological change has continued to accelerate
- and only reinforces our confidence in the promise of this
- 21 new venture. From Time Warner's perspective, this merger
- 22 represents a very logical step in our efforts to increase
- consumer choice in communication services and content, which
- 24 we understand is the Commission's bedrock policy.
- Expanding consumer choice is a part of who we are.

- 1 It's as basic to our corporate DNA as editorial independence
- and integrity has been to Henry Luce's Time, Inc., and Ted
- 3 Turner's CNN. Since HBO's debut 28 years ago, Time Warner
- 4 has been a leader in overthrowing the paradigm that limited
- 5 the public's programming choices to those selected by a
- 6 triopoly of broadcast networks. Our leadership in expanding
- 7 consumer choice in the television marketplace has proven
- 8 quite successful. The new networks we've developed from CNN
- 9 to TNT to the Cartoon Network have enriched people's options
- 10 for more programming.
- 11 And the billions we've invested in our cable
- 12 systems have dramatically enlarged the number of channels,
- 13 not just from Time Warner but from a wide variety of
- 14 sources. This includes MSNBC and FOX, public affairs from
- 15 CSPAN, innovative kids' television from Nickelodeon and
- 16 Disney, ethnic and gender-focused programming from BET and
- 17 Lifetime. It also extends to Time Warner Cable's successful
- 18 introduction of 24-hour local news services in a number of
- 19 our systems.
- 20 And while we're proud of our role in breaking open
- 21 the television universe, we also recognize that we've been
- one of the first to take advantage of digital technology to
- 23 present revolutionary new options like high-speed
- interactive services, video on demand, telephony and data
- 25 delivery. Our early experiments going all the way back to

- 1 Cube, in Columbus, Ohio, Quantum, in Queens, New York,
- 2 presage our effort to establish the first fully interactive
- 3 digital network in Orlando, Florida. And over the past five
- 4 years, we've invested more than \$6 billion in the
- 5 development and deployment of broadband architecture.
- 6 So whatever the delivery mechanism, whether wired
- 7 or wireless, cable or satellite, it's obvious that the
- 8 digital revolution has put the global economy in general and
- 9 the global media industry, in particular, on fast forward.
- 10 We now see that, while we began with America's leadership,
- that leadership is already being challenged in Europe, Asia
- and Latin America. And it was that shared understanding of
- the intense global competition that the Internet is spawning
- which helped give our initial conversations the sense of
- 15 real urgency.
- We also recognize the opportunity to create a
- 17 company specially adapted to the uncharted terrain. One
- that can offer consumers an astounding array of quality
- 19 content from the widest selection of sources, along with Web
- features, services and communities that provide ease,
- 21 convenience and personalization. Let me be very particular
- 22 to the Commission about the three things that we think you
- should focus on, which are the public benefits which flow
- 24 from this combination.
- 25 First, as well as making traditional media more

- 1 accessible for online and interactive applications, our
- 2 company will be a leader in developing new services,
- 3 including news and lifestyle information on demand and
- 4 interactive television, and this will help accelerate our
- 5 competitors' efforts to innovate.
- 6 Second, by actively pursuing our
- 7 marketplace-driven multiple ISP initiative, we'll ensure
- 8 real consumer choice on our cable systems, but importantly
- 9 provide a catalyst for other cable companies to follow suit.
- 10 And third, as we speed up deployment of broadband capacity,
- we will increase the consumers' appetite for broadband
- services and clearly hasten deployment across competing
- platforms, whether that's cable, DSL, wireless or satellite,
- which we believe is a critical FCC goal, pursuant to Section
- 15 706 of the '96 Telecommunications Act.
- 16 The merger of Time Warner will be especially
- 17 beneficial to bring the public real diversity of Internet
- 18 service providers, and we are committed to making our
- 19 services available on a nonexclusive basis over a
- 20 multiplicity of platforms. Our company will promote a
- 21 competitive environment, which encourages all broadband
- 22 platforms. We will also carry out the initiative
- articulated in our memorandum of understanding.
- This is what we've already done. We've already
- moved to restructure our Road Runner partnership, thus

- 1 enabling us to introduce multiple ISPs substantially in
- 2 advance of the 18 months remaining on the Road Runner
- 3 exclusivity. In addition, we are negotiating with AOL and,
- 4 importantly, with other ISPs, about providing high-speed
- 5 Internet service. And finally, in our Columbus, Ohio
- 6 system, we have begun technical trials providing multiple
- 7 ISP service. And we've, therefore, taken our commitment
- 8 from the ideal to the practical.
- And by doing this, we've prompted other cable
- operators to modify their business plans to provide for
- 11 multiple ISPs, and you can see already that in DSL,
- satellite and wireless, all these providers are accelerating
- their own deployment. So, from the consumers' point of
- 14 view, we're providing and stimulating more choice, better
- 15 value and lower prices.
- 16 Finally, no medium in history has surpassed the
- 17 wildly democratic potential of the Internet to break down
- the barriers to human communication or to overturn the
- 19 limits on cross-cultural understanding and expand the
- 20 educational and economic prerogatives of people everywhere,
- 21 because the Internet, which cannot be controlled by any
- company or any government agency, is the technology of human
- 23 freedom. So it is our hope that we can bring about and
- stimulate this revolution, a hope I believe we hold in
- common with the Commission. Thank you.

1	CHAIRMAN	KENNARD:	Thank	you,	Mr.	Levin.	We'll

- 2 now have a period for questioning from the Commissioners. I
- 3 had a couple of questions I want to begin with. My first
- 4 question is about the cable access issue. It's one that we
- 5 have been grappling with here at the Commission for about
- 6 two years, and we have -- as I said in my opening remarks,
- 7 we all believe in openness. Obviously, it's been good for
- 8 the Internet and it's important for the future of the
- 9 Internet as we move to broadband, but thus far, we've heard
- 10 a lot of good intentions.
- We've seen some industry agreements, nonbinding
- industry agreements, I might add. We've seen some technical
- trials. But it's my belief that until we actually see an
- open access platform in cable broadband implemented where
- people can actually see it and touch it and feel it and the
- 16 ISP community can actually get confidence that they'll have
- 17 access to it, that there will continue to be a lot of
- 18 skepticism on this issue, for good reason.
- I would like to ask you, when can we expect to see
- 20 this? When can we expect to see an open access platform in
- 21 cable broadband that will give us some confidence that this
- is really going to happen? That the market is driving
- 23 toward this.
- MR. LEVIN: Well, first of all, Mr. Chairman, we
- are trying to roll back the exclusivity bar to beginning

- 1 multiple ISPs that was intrinsic in the Road Runner
- 2 partnership, and we have begun that restructuring, and I am
- 3 confident, although it requires the consent of all the
- 4 parties, that we will achieve that so that we don't have to
- 5 wait 18 months before we can actually begin. And I would
- 6 hope by the end of the year we will be able to do that.
- 7 Secondly, we are entering into
- 8 multiple-affiliation agreements with third-party ISPs, and I
- 9 expect shortly we will make the announcement about the first
- third-party affiliation agreement which, again, will confirm
- 11 that marketplace template for the arrangement. And finally,
- the trials that I've referred to are actually very important
- 13 because up until now the ability to install and service
- 14 high-speed Internet access has had to be proven in the
- 15 marketplace. And that activity, I think, has proceeded
- sufficiently so that we now have confidence.
- And we have installed the first, what I'd call
- 18 multiple-ISP router in Columbus, Ohio. The trials have
- 19 begun, and I'm optimistic that by the end of the year, we
- will also have in place the sufficient software to enable
- 21 the multiple billing of ISPs. The other thing I would say,
- Mr. Chairman, is that I do think the understanding that was
- 23 signed between Time Warner and AOL is binding on us and, in
- 24 fact, it made several breakthroughs that I think are quite
- 25 significant. And that's where our activity, I think, will

1	lead the industry in several respects. And we are now
2	embedding those provisions into our affiliation agreements.
3	MR. CASE: If I could just add, I think, you know,
4	from some of our previous discussions, that I share your
5	passion about the importance of open access in terms of
6	preserving the open character of the Internet, and also
7	would share your skepticism that until it's actually
8	happening, it sounds like a lot of promises. But I would
9	note that a year ago, when the Commission looked at this,
10	the Commission concluded at that time that there was a
11	reasonable probability of competition in broadband. It
12	wasn't just about cable. DSL, satellite, wireless would
13	emerge as alternatives. And there was a reasonable
14	probability that the marketplace would indeed work.
15	In the past year, I think there's a lot of
16	evidence to suggest both premises were correct. There is
17	far more competition now in each of these other broadband
18	technologies, billions of dollars now being invested to
19	deploy DSL, experiments now being put in place to actually
20	deliver video over DSL. Just last week, Blockbuster
21	announced an initiative to do just that with DSL and phone
22	companies. Satellite companies have done quite a bit,
23	announcing ventures with other ISPs just in the last few

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weeks.

- 1 technologies. And also in the past year, the cable industry
- 2 overall has gone from a position where they really weren't
- focused on open access to a position where, now, the
- 4 majority of the companies are recognizing that it is
- 5 something that's going to happen and it's better to happen
- 6 sooner rather than later and it's in their business interest
- 7 to get ISPs working on their platform, as opposed to a
- 8 competing platform.
- 9 So in the past year, I think there's a lot of
- 10 evidence to suggest that there are competing broadband
- 11 technologies and the cable industry is moving towards open
- 12 access. And we recognize that people really are eager to
- see some definitive agreements and see some systems in
- 14 place, and we're confident we'll be able to demonstrate that
- 15 very shortly.
- MR. LEVIN: It really is the marketplace at work.
- 17 I just want to underscore. This is not to satisfy a
- 18 regulatory requirement. The intense activity, particularly
- in DSL, both from marketing and the provision of services,
- is really extraordinary, and for a cable operator not to
- 21 energetically move to provide consumer choice, the cable
- 22 system will lose out in the marketplace. That's very clear.
- 23 CHAIRMAN KENNARD: Well, I think that everyone in
- this room would hope that we have an environment sooner
- 25 rather than later where we have multiple broadband platforms

- 1 competing in the marketplace. Cable, DSL, satellite,
- 2 terrestrial wireless. But what if our hopes aren't
- 3 realized? What if there are communities in America where
- 4 their only choice for broadband will be the cable modem
- 5 product? Will people in those communities have confidence
- 6 that the market will drive to an open access environment
- 7 when there are no broadband competitors?
- 8 MR. LEVIN: Well, I don't think factually that can
- 9 occur because, first of all, with respect to the telephone
- 10 system, which is universally available, DSL is being
- 11 activated broadly. And you can just see it in the marketing
- activity, so that in almost every community that certainly,
- we operate in, there is an intense DSL activity. Secondly,
- satellite, which is universal, covers the entire geography
- of the United States, is now offering high-speed service and
- in fact is using either a telephone return path or, shortly,
- 17 a satellite return path.
- And finally, I would not underestimate the growth
- of wireless, because in fact, the ability to have -- and we
- 20 see this happening already in Europe and in Asia -- the
- 21 ability to have Internet access, including with impending
- 3-G, to have broadband access on a portable device, is
- 23 probably -- all you have to do is test the marketplace. The
- 24 highest infrastructure valuations today happen to be in the
- wireless area because of the opportunity for broadband

- 1 wireless.
- 2 MR. CASE: If I could just add that the -- we made
- a big investment in satellite, partly because it is the only
- 4 way to ensure ubiquity in terms of the national footprint.
- 5 We're working with Hughes on that project, and even with
- 6 this merger will continue to work with them and others to
- 7 develop all these different technologies, so I don't think
- 8 the concern you have is likely to play out. But if it does,
- 9 if down the road you find that there really is only one
- 10 broadband technology and the industry isn't moving
- 11 forcefully enough to open it up, it would be appropriate for
- 12 the Commissioner or others to look at that issue and put a
- 13 national policy in place.
- 14 As it relates to this merger, these are the
- 15 companies that are actually doing things about open access.
- I think the steps we've taken should be applauded, and we
- 17 really are committed to going from the concept stage to the
- 18 reality stage, not just around cable broadband technology
- 19 but also deploying other broadband technologies.
- 20 CHAIRMAN KENNARD: Okay. Well, it's, just so I
- 21 understand what you're both saying. Absent a competitive
- dynamic, absent pressure, competitive pressure from other
- 23 broadband providers, I understand you to say that there may
- 24 not be pressure for a market-driven incentive for the cable
- operator to open their, their broadband platform. Is that

- 1 right?
- MR. LEVIN: No, no, no. I wouldn't, I wouldn't
- 3 articulate it that way. First of all, it is clear that
- 4 there are going to be multiple broadband providers. But as
- a matter of business development for the cable system, the
- 6 importance of developing these new revenue streams, given
- 7 the fact that the more traditional analog delivery of
- 8 television signals, or indeed digital delivery of must-carry
- 9 signals, has a certain ceiling on it in terms of its
- 10 expansion.
- 11 The growth opportunities for the cable company
- really come about in, in the deployment of broadband, so I
- can say to you that our business plan, with or without the
- obvious competition, is to make the investment and actually
- 15 to accelerate the investment in broadband deployment, and
- 16 then the costs that are the variable costs that are
- 17 necessary to deliver cable modems. Again, I can't
- 18 underscore enough that this is a business proposition that
- 19 grows out of the next development, in this case, the
- 20 development of the cable industry, both because of the
- 21 competition and it makes intrinsic sense.
- MR. CASE: One other point to emphasize is that
- 23 Time Warner has a significant cable presence, but only 12
- 24 percent of households in the United States have Time Warner
- cable access, so 88 percent we need to reach, the national

- 1 brand with the AOL service through other means. So it is in
- our interest more than probably any company's interest to
- 3 make sure all broadband technologies are open and
- 4 competitive, easy to deploy and affordable. It would be
- 5 silly for us to focus just on the 12 percent when we have a
- 6 national business and need to focus on 100 percent.
- 7 So it's in our interest as much as yours, maybe
- 8 more in our interest, to work as forcefully as we can to
- 9 establish arrangements with all the cable companies to
- deploy cable broadband, as well as all the DSL companies,
- 11 satellite companies, wireless companies, so we really have a
- national footprint, with a tapestry of broadband solutions.
- MR. LEVIN: You know, history is instructive,
- because on the one hand, having cable has been very helpful
- in the creation of all of these services. On the other
- hand, the history of our company, whether it's HBO, CNN or
- 17 pay-per-view movies, is to work through cable, satellite and
- 18 DSL -- any delivery system -- because that's in the nature
- 19 of content, which should be delivered on every platform.
- 20 So there's nothing new about this concept of
- 21 stimulating all of the delivery mechanisms, including the
- one that Steve Case referred to in an announcement of
- 23 Blockbuster to use the Enron system and then, ultimately,
- DSL, to deliver, in effect, video on demand movies into the
- 25 home. And you don't see any cable mentioned in that

- 1 release.
- 2 CHAIRMAN KENNARD: Thank you both. Other
- questions from the Bench. Yes? Certainly.
- 4 COMMISSIONER TRISTANI: So what I'm hearing is it
- 5 makes wonderful, eminent business sense to have open access.
- 6 I'm hearing that. Can you tell me what your timetable is
- 7 again? Is it --
- MR. LEVIN: Well, let me characterize it. We have
- 9 at our cable company -- just speaking on behalf of our cable
- 10 company -- what's known as a multiple-ISP initiative. And
- 11 we have been -- and this has been true in the industry --
- 12 contractually precluded from beginning to have more than one
- 13 ISP, because of an exclusivity provision in a partnership
- 14 agreement as a result of a Justice Department mandate. We
- 15 are trying now to reform that so that we can remove the
- 16 exclusivity bar. Once we do that, we then turn to the
- 17 technological capability.
- 18 So we have now installed the kind of router that's
- 19 necessary and the software that's needed to distinguish
- among several ISPs for the consumer. We are now doing that.
- 21 And finally, you need affiliation agreements and, as a
- 22 matter of fact -- you know, maybe I should give my e-mail
- address -- any ISP that would like to come and negotiate
- with Time Warner Cable, we're open and ready, willing and
- 25 able.

1	COMMISSIONER TRISTANI: But what's the timetable?
2	MR. LEVIN: Well, as I just said, our well
3	CHAIRMAN KENNARD: What's the e-mail address?
4	MR. LEVIN: GML
5	COMMISSIONER TRISTANI: I'm not being flippant
6	about the timetable. I just want to have a sense of
7	because I've heard maybe the end of the year, but could that
8	mean
9	MR. LEVIN: Well, but as I've indicated, there is
10	a contractual bar right now. I mean if you look at there
11	is an exclusivity provision.
12	COMMISSIONER TRISTANI: But you said those
13	contracts could be reformed.
14	MR. LEVIN: Yes, but it requires other parties to
15	agree to do that.
16	COMMISSIONER TRISTANI: So you can't tell me what
17	a timetable is.
18	MR. LEVIN: No, I, I remain quite confident that
19	we can make that happen faster than anyone else in the
20	industry, because there's another exclusivity provision that
21	runs longer for Excite@Home. I'm confident, but I can't
22	warrant it today, but I'm confident in my ability to make
23	this happen. We've obviously already begun the process of
24	restructuring. And so that the first thing that will

25

happen.

- 1 Secondly, there will be affiliation agreements.
- 2 You need an agreement with an ISP that sets the terms and
- 3 conditions. It's very similar to the terms we had in our
- 4 MOU. And I think I said earlier that there will be an
- 5 announcement of an affiliation agreement shortly. Finally,
- 6 this is a, not a trivial technological activity and,
- 7 frankly, that's the reason why the industry went slowly to
- 8 see whether the modems would work, they could be installed,
- 9 whether the service would be high speed, whether you could
- 10 bill. We now have confidence in that management capacity.
- Now you need software, which hasn't existed
- before, with a router that enables you to address separate
- 13 ISPs going into separate homes. I'm confident that we will
- 14 build that software. Our company has a history of doing
- this. We've done it. We've done it before.
- 16 And that's why I'm highly optimistic. But most of
- 17 all, it is a business imperative. It's built into our
- business plan. Multiple ISPs are necessary for the revenue
- 19 growth. And besides, in every market that we're in, DSL is
- 20 being marketed competitively to this concept.
- 21 MR. CASE: If I could just add. We, as I said in
- the opening remarks, we understand, probably better than
- anybody, the importance of open access and also understand
- the importance of demonstrating a real commitment to open
- access by having real deals with real unaffiliated ISPs that

- can be implemented in a real way, quickly. And we recognize
- 2 that that's an important issue to you. It's also an
- 3 important issue to us, because our credibility is on the
- 4 line.
- I have been arguing for open access for years, and
- 6 I continue to believe open access is critically important.
- 7 We just now have the wherewithal, we believe, to achieve
- 8 that within Time Warner systems sooner than might have been
- 9 thought, because of this restructuring of Road Runner. And
- we also are optimistic that we can get other cable companies
- 11 to embrace it.
- 12 So we need to demonstrate this quickly, and we
- will demonstrate this quickly. Not just because we think
- open access is a good policy decision or that open access is
- 15 a good business decision, but also because we recognize we
- have made a commitment and we're going to live up to that
- 17 commitment.
- 18 COMMISSIONER NESS: Following up on that, to what
- 19 extent will you be limiting the number of ISPs that will be
- 20 able to partake of your system?
- MR. LEVIN: Again, I'll repeat my invitation. As
- 22 we said in our agreement, we're not providing any limitation
- on either the number of ISPs or whether they are national,
- 24 regional or local.
- COMMISSIONER NESS: And to what extent will you be

- 1 making the technology available to other cable systems so
- 2 that others will be able to also open up their systems?
- MR. LEVIN: Well, we're -- we are not a technology
- 4 company, in the sense that we make and sell technology, but
- 5 anything that we've developed -- for example, the paradigm,
- 6 the hybrid fiber coax architecture that is currently the
- 7 industry standard was developed by the engineers at Time
- 8 Warner Cable. We actually won an Emmy for it. And that
- 9 template, that architecture has been made freely available.
- 10 If -- the software that we'll be created -- what's necessary
- here is not the router, because the routers do exist.
- What's necessary is software that hasn't been
- written, to distinguish that the traffic going through
- 14 belongs to one ISP and not another and make sure that the
- 15 bill goes to the proper place. That software we will
- acquire from somebody, who will then be able to sell that
- 17 software. See, that's my point, that this innovation, it
- hasn't existed before, so we're the first ones to do it.
- By making it happen, it then travels to other
- systems and, again, if it doesn't happen, you have, you
- 21 know, the telephone companies constantly spending much more
- 22 money on marketing in the marketplace. So I think the short
- answer to your question is if it's developed for Time Warner
- 24 Cable, then others would be able to use it.
- 25 COMMISSIONER POWELL: Let me just ask more

- 1 pointedly. By the terms of the Road Runner contract, does
- 2 it have a natural expiration date and, if so, what is it?
- MR. LEVIN: It's the end of 2001. December 31st,
- 4 2001.
- 5 COMMISSIONER POWELL: Okay. So at the latest,
- 6 pursuant to the Justice Department decree, is there a
- 7 timetable that shortens that?
- 8 MR. LEVIN: No. I'm trying to be helpful and
- 9 opportunistic. No. But what the Justice Department has
- said is that AT&T must divest its interest in Road Runner so
- that it isn't in both Excite@Home and Road Runner. And
- frankly, what I'm saying to you is that I'm trying to take
- 13 that mandate and turn it around so that that event becomes
- an event to restructure the ownership of the partnership,
- and while we are doing that, also remove exclusivity.
- 16 You know, it's something that is another
- indication of, you know, our commitment to want to make this
- happen. Because the exclusivity on Excite@Home, I think,
- 19 extends until the end of 2002. So that's why, maybe, people
- 20 have not been rushing to enter into affiliation agreements.
- 21 So that's why I'm trying to do that and, as I say, once we
- get an announcement out of a third-party affiliation
- agreement, I think that will encourage others also.
- MR. CASE: One other point in terms of the timing.
- 25 The Road Runner and @Home exclusivities also would impact

- 1 AOL. So, unless the Road Runner date is moved up, AOL will
- 2 not be able to provide access over Time Warner Cable systems
- or any other systems, so clearly we have an interest in
- 4 trying to restructure this, to accelerate the date that all
- 5 ISPs -- AOL and other ISPs -- would have access.
- 6 MR. LEVIN: I should -- it's fortunate that I'm
- 7 accompanied by those who know better than I do -- the
- 8 Justice Department decree does push for an earlier
- 9 restructuring if that's possible, so there is an incentive
- 10 there.
- 11 COMMISSIONER FURCHTGOTT-ROTH: Would it place Time
- Warner systems at a competitive disadvantage is this
- 13 Commission were to condition the license transfers in such a
- 14 way that Time Warner systems had a different federal mandate
- for open access than other cable operators had?
- 16 MR. LEVIN: Yes. Certainly the answer to that is
- 17 yes.
- 18 CHAIRMAN KENNARD: Commissioner Powell, did you
- 19 have something?
- 20 COMMISSIONER POWELL: It was going to be a
- 21 guestion, but I'm going to make a comment, in the interest
- 22 of time. I've read through many, many of your testimonies
- and your presentations, and on many of these issues that are
- of some concern by other commentators -- commitments to
- 25 multiple platforms, open access to ISPs, the commitment not